

## EXHIBIT 13

TO MAO DECLARATION ISO  
PLAINTIFFS' MOTION FOR  
ATTORNEYS' FEES, COSTS, AND  
SERVICE AWARDS

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# Start protecting your personal data now!



Money back guarantee.  
**Cancel anytime.**

## Pick your plan:

### Annual Plan

50% OFF

**\$6.49**/mo ~~\$12.98/mo~~

[Get Annual Plan](#)

Billed ~~\$155.76~~ **\$77.88** now, & annually after 12 months (VAT/Sales Tax may apply).

### Monthly Plan

**\$12.98**/mo

[Get Monthly Plan](#)

Billed \$12.98 now, & each following month (VAT/Sales Tax may apply).

## What you'll get:



### Removal from Private Data Brokers

Keep data brokers from selling your info to third party organizations and protect yourself from spam, increased insurance rates, and more.



### Removal from People Search Sites

Prevent invasion of privacy, identity theft, and online harassment by keeping your data off public databases.



### Transparent progress tracking

Easily track removal statuses and repeated requests via a detailed dashboard and regular progress reports.



### Improving data broker coverage

Improve your privacy over time as we continually search for and add new data brokers and people search sites.



Over **20 million** data removals completed!

## What our users have to say

Excellent



Based on 610 reviews



Trustpilot

## What popular content creators have to say

“Whether you’re privacy-conscious or just don’t like the idea of Joe Shmoe finding where you live or where you work, it just makes sense to take advantage of the service that keeps this information private.”



**Philip DeFranco**

6.53M subscribers

"My phone doesn't blow up anymore, my e-mail is under control, and the best part is I get to track the progress."



**Johnny Harris**

4.87M subscribers

"Not only does Incogni stop marketing efforts but it also reduces your risk of information being part of the data breach or used in identity theft or stalking that you really don't want to take a chance with."



**Legal Eagle**

3.15M subscribers

## What tech experts have to say

*comparitech*

"All in all, it's a excellent privacy service from a company that's already built a stellar reputation for privacy. What's not to like?"



"Incogni does what it promises."

## FAQ

**How much is an Incogni subscription?**



**Is Incogni worth it?**



**What are the benefits of Incogni?**



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